

Business strategy for Boryszew Group

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This strategy was prepared in collaboration with KPMG Advisory Spółka z ograniczoną odpowiedzialnością sp.k.



The vision of Boryszew Group in 2026 assumes increasing profitability and focus on innovative products with higher added value



Continued development of the most profitable products by expanding into new markets and diversifying end customer sectors

Maintaining high dynamics of ca. 13% year-on-year growth of EBITDA in 2022-2026 and reaching EBITDA of PLN 0.6 billion in 2026

Ensuring the required liquidity in the capital group through optimisation of resources used

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New product development through the use of research and development (R&D) centres



Active participation in the green energy transition

BORYSZEW CG in 2026.

A strong leader in the global automotive and metals sector with an innovative product range and a diversified customer base



Key strategic objectives of each business segment in the period 2022-2026



Automation and digitalisation of production lines in Maflow Group used in production of air conditioning ducts

Adaptation to market changes by ensuring an innovative manufacturing process for electric car components

Automotive

Expansion of the customer base to include manufacturers of household appliances and electronics, window manufacturers, construction sector and increase in sales of non-automotive parts (injection moulds, parts for household appliances, decorative elements)



Processing of semi-finished products (aluminium wire rods) into higher value-added products (aluminium cables)



Increase in production capacity of aluminium products at Nowoczesne Produkty Aluminiowe Skawina and of copper products 4 at Walcownia Metali Dziedzice

Reduction of environmental impact through gradual diversification of energy sources, participation in the energy transition



Increase in processing capacity of hazardous waste at Zakład Utylizacji Odpadów Konin



Optimisation of low-margin assets



Strengthening the position in current markets in the automotive and specialty fluids segment, product expansion into new markets: Western Europe, Scandinavia



Optimisation of low-margin assets

Chemical products

energy sector





Potential extension of the range of Boryszew Group with technological products and services through acquisition Innovations in the



Revenue growth rate after implementation of initiatives will remain stable due to the optimisation of asset base



- The growth rate of revenue over the forecast period remains at approximately 2.6%, which is related to the planned optimisation of the Group's assets.
- EBITDA margin is growing dynamically as a result of a change in operating profile and focus of Boryszew Group on products with higher added value for customers.
- Optimising the non-current asset base will help **increase ROA** in 2026, in the scenario after full implementation of initiatives from 4.95% to 5.5%.

EBITDA - operating profit/loss plus depreciation and amortisation and impairment loss on non-financial fixed assets CAGR - compound annual growth rate

ROA - return on total assets, understood as the value of net profit/loss divided by the value of total assets



(MWh/tonne of production)

Planned strategic initiatives will be implemented along with a reduction of the environmental impact for the entire Group

